

NASIRA FABELHAFT, Assoc. NOMA

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Los Angeles, California

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EXPERIENCE

Project Manager, Creative Services Aug 2023 - current / Lennar Homes Corporation, FL

End to End, Inc (formerly Modsy); 2016 - 2023 / San Francisco, CA

• **Senior 3D Artist** 2022-2023

- Promoted for demonstrating excellence and leadership in creating fundamental logic of an architecturally based in-house 3D parametric modeling system, and for high performing cross-team collaboration with engineering department in deploying new digital assets across multiple releases
- Successfully promoted adoption of new technologies with 3D vendors, driving significant reduction of unit costs month-over-month for high volume pipeline (4000 customers/month)

• **Real Estate Project Manager** 2020-2023

- Responsible for establishing completely new process and technologies to support new company division
- Managed projects for some of the top homebuilders in the U.S., to meet increasing demand for virtual home buying tours during the COVID-19 pandemic
- Pioneered technical strategies to support pipeline integration with other architectural visualization firms, including writing scripts to allow external projects for upload to internal database

• **3D Technical Artist** 2016-2022

- Led creation and development of architectural specifications for digital implementation at interior design tech startup. Specialized in streamlining assets in development of proprietary software.

Graduate Assistant 2009 / Syracuse University School of Architecture; Syracuse, NY

Research and design work for the Dean of the Graduate School of Architecture.

Start-up Graphics Lead Designer 2005-2006 / Bad Gene Pool Productions; Seattle, WA

Defined cohesive visual identity for action sports start-up. Designed skateboard decks, decals, tees, banners.

Marketing Design Specialist 2003-2006 / Pierce Transit Public Transportation; Tacoma, WA

Collaboratively produced multimedia at nonprofit government agency. Responsible for transit timetable info, prepress layout, direct mail, and billboard graphics, serving metropolitan county of +900,000 residents.

SELECTED PUBLICATIONS

Interviewer - "Graduate Sessions 7: Anthony Vidler" (2008) *Syracuse University School of Architecture - All Scholarship*. 136.

PROFESSIONAL MEMBERSHIPS

National Organization of Minority Architects (NOMA)

Associate Member / 2023 - current

EDUCATION

Master of Architecture (M.Arch) 2011-2015 / Academy of Art University; San Francisco, CA

M.Arch Candidate 2008-2010 / Syracuse University; Syracuse, NY

Bachelor of Arts, Studio Arts (BA) 1999-2003 / University of Puget Sound; Tacoma, WA

COMPUTER/DIGITAL SKILLS

Adobe Creative Suite (Photoshop, InDesign, etc) / Expert (19+ years experience)

Mac OS & Windows / Expert **Python; HTML & CSS; MAXScript** / Advanced

Autodesk Revit, 3DS Max, Autocad, Maya; McNeel Rhino; Chaos V-Ray / Expert

FABRICATION/MECHANICAL SKILLS

Digital & Film Photography / Expert (B&W darkroom, video & editing, digital & film SLRs)

Digital Fabrication & Prototyping / Expert (laser cutting, CNC, 3D Printing, eggcrate models)

Wood & Metal shop/power tools / Advanced (MIG welding experience)

ADDITIONAL SKILLS

Sewing machines, sergers, and hand-sewing
Volvo B230F automotive engine & body repair

Prior power pallet jack forklift certification
Proficient French; basic Spanish